

Web Development Process

Process	Details
1. Design Stage	<ul style="list-style-type: none"> • OIC: WOW Timeframe: 7 days • WOW provides a design draft to the client within 7 days of the client providing 3 reference websites.
1.1 Design Finalization step 1	<ul style="list-style-type: none"> • OIC: Client Timeframe: 2 days • Once WOW has provided design, client is required to provide feedback, ideally, within 48 hours so that the design can be finalized.
1.2 Design Finalization step 2	<ul style="list-style-type: none"> • OIC: WOW Timeframe: 2 days • Once client provides feedback, WOW makes changes on the site to reflect client's requirements.
1.3 Design Finalization step 3	<ul style="list-style-type: none"> • OIC: Client Timeframe: 2 days • Client approves Design.
1.4 Internal Page Design	<ul style="list-style-type: none"> • OIC: WOW Timeframe: 7 days • Same steps will be repeated for the internal page design.
2. Navigation	<ul style="list-style-type: none"> • OIC: WOW Timeframe: 2 hours Max (Meeting with Client) • WOW and Client meeting to discuss Website Navigation based on Keyword searches. This enables website To have keyword-rich navigation.
2.1 Navigation	<ul style="list-style-type: none"> • OIC: Client Timeframe: 2 days • After Navigation has been discussed, it will be sent to client for approval. Client is requested to approve within a couple of days after receiving the site navigation.
3. Content Writing and Gathering	<ul style="list-style-type: none"> • OIC: Client Timeframe: 3 to 6 weeks. • After design has been approved as well as the Website Navigation, Client will be required to provide content for all the pages of the website.
4. Development Site	<ul style="list-style-type: none"> • OIC: WOW Timeframe: 1 week • As soon as the design has been approved, WOW will start creating the dev site and this live site will be provided to the Client.
5. Website Development	<ul style="list-style-type: none"> • OIC: WOW and Client Timeframe: 4 weeks • WOW will be working on the website development and Client will be working on content of the website.
6. Website Completion & Approval	<ul style="list-style-type: none"> • OIC: WOW Timeframe: 1 day • WOW will advise the client when the website has been complete. Client can approve and this can be launched. If there are any further changes, this should've been discussed prior as this is a live website development and client will be following the process.
7. Page Speed / QA and Browser Compatibility	<ul style="list-style-type: none"> • OIC: WOW Timeframe: 3 days • After the website has launched, WOW still needs to do the following: pagespeed, browser compatibility and QA.

Total # of Days **8 weeks**