



# Basic Website Package

Rundown of Basic Package Inclusions

The Basic Package is a one-of-kind Website + SEO Package that's designed for high visibility as soon as its launched. No one else can offer this kind of Package at this price point. Below are the different elements that are included in the Basic Website Package. This also includes a brand-new Web design.

## Development Side

- Installation latest version CPANEL
- Installation latest update CMS
- Install and debug premium and standard template
- Install and debug latest plugins
  - Yoast – For SEO
  - JCH/Worpdress Fastest Cache – Optimization
  - Elementor – Content Editor
- HTACCESS Management
- Robots.txt Management
- Permalink structure
- Manage Headers
- Content Transfer
- Blog Optimization
- Favicon
- Code Minification (HTML and CSS)
- Optimize and debug Menu plugin

- SEF-URLS
- Breadcrumbs
- Google Analytics and Search Console
- Create and Validate XML Sitemap
- Quality Assurance (QA)
- Browser Compatibility (All desktop and all mobile browsers)
- Broadband Management Usage
- Contact Virus Scans
- Automated daily backup
- Check registrar access
- Check MX records
- Check CRON (when needed)
- Cloudflare CDN Caching
- Crawl Budget Management
- 301 Permanent Redirects
- 404 Error Management
- Pagespeed
- Mobile Speed
- SSL and HTTPS
- Social Media Integration
- Server Side Analytics

## **SEO Side**

- Keyword Research
- Site Architecture
- Duplicate Content Penalties
- Semantic Structuring
- Canonical URLs
- Pagination
- Content Auditing

- Orphaned Pages
- Parent Meta Description
- Title Meta Data
- Landing Page assignation
- Optimized Internal Linking Structure
- Caching