



WOW Websites, An SEO Company

Basic Website Package

Rundown of Basic Package Inclusions

The Basic Package is a one-of-kind Website + SEO Package that's designed for high visibility as soon as it's launched. No one else can offer this kind of Package at this price point. Below are the different elements that are included in the Basic Website Package. This also includes a brand new Professional Web design.

Development Side

- Installation latest version CPANEL
- Installation latest update CMS
- Install and debug premium and standard template
- Install and debug latest plugins
 - Yoast – For SEO
 - JCH/Worpress Fastest Cache – Optimization
 - Elementor – Content Editor
- HTACCESS Management
- Permalink structure
- Manage Headers
- Content Transfer
- Blog Integration
- Favicon
- Optimize Menu plugin
- Security plugins
- Automated daily backup
- Cloudflare CDN Caching
- 404 Error Management
- SSL and HTTPS
- Social Media Integration
- Server Side Analytics
- Browser Compatibility
- Quality Assurance (QA)



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SEO Side

- Keyword Research
- Site Architecture
- Duplicate Content Penalties
- SEF-URLs
- Breadcrumbs
- Semantic Structuring
- Correct usages of H tags
- Canonical URLs
- Pagination
- Content Auditing
- 301 Permanent Redirects
- Orphaned pages
- Meta Descriptions
- Title Meta Data
- Landing Page assignation
- Optimized Internal Linking Structure
- Caching
- Recommend trustworthy links (for new domains)
- XML and HTML Sitemap
- Code minification
- Pagespeed (includes mobile browsers)
- Crawl Budget
- Robot.txt