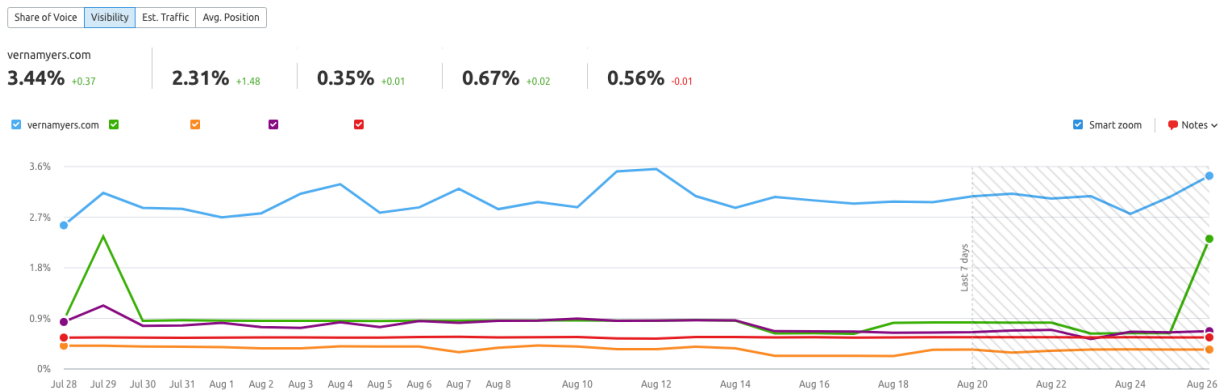




Example of the the power of the Basic Website Package on a National Organization



When we launched the website, www.vernamymers.com, it started showing up for high keyword difficulty keywords, otherwise known as High KDs. Some of these keywords include...

| Keyword | Search Engine Position |
|---|------------------------|
| online diversity training | 2 |
| online diversity | 3 |
| online diversity and inclusion training | 3 |
| online diversity training courses | 3 |
| cultural diversity online training | 4 |
| diversity and inclusion training online | 4 |
| online diversity training for employee | 4 |
| unconscious bias training for leaders | 5 |
| online training diversity and inclusion | 5 |
| exploring unconscious bias | 8 |
| diversity courses online | 9 |
| diversity and inclusion elearning | 10 |