



COMPANY OVERVIEW



ABOUT US

At WOWebsites.com, we believe that a website is only as valuable as its ability to be found online. Our founder, Fevi Yu, has been an SEO professional since 2006, specializing in technical SEO and search engine-friendly web development.

In 2008, Fevi founded Easywebsites in the Cayman Islands, focusing on building high-performance websites optimized for search visibility. In 2014, she relocated to the Washington, D.C. Metro area and established WOWebsites.com, expanding her expertise to serve businesses across the U.S. and internationally. Today, WOWebsites.com is recognized for its ability to help businesses achieve online visibility, attract high-value clients, and drive measurable results.

At the core of WOWebsites.com is Fevi's expertise in SEO, ensuring that every website we build is designed to perform in search rankings. Our team includes skilled developers and a dedicated project manager, ensuring seamless execution and high-quality website builds. We also tap into a network of expert content writers and specialists for content development, and technical performance optimization as needed for each project. This structure allows us to provide customized, results-driven solutions tailored to each client's needs.



COMPANY OVERVIEW



ABOUT US

We offer three strategic website packages designed to meet businesses at different stages of growth:

- **Basic Package** – Ideal for businesses with a single location, including service providers, local retailers, tourism operators, and consultants, ensuring immediate search visibility.
- **Visible Package** – Designed for businesses with multiple locations, enabling them to rank effectively across all their service areas.
- **Optimized Package** – Best suited for businesses in highly competitive industries or those competing against large aggregator sites, equipping them with the SEO advantage needed to outperform competitors.

With a strong foundation in SEO integration and technical optimization, our websites are built to deliver tangible results within two weeks of launch, providing businesses with a strategic edge in lead generation.



WEBSITE PACKAGES



BASIC WEBSITE PACKAGE

Designed for businesses with a single location, the Basic Website Package provides a fully optimized, search-engine-friendly website that delivers results. Ideal for service providers, local retailers, tourism operators, consultants, and small businesses, this package ensures immediate visibility and lead generation.

Key Features:

- **SEO-Integrated Website** – Built with technical SEO best practices for maximum search visibility.
- **Fast & Lightweight** – Optimized for speed and performance, ensuring quick load times.
- **Mobile-Responsive Design** – Fully optimized for desktop, tablet, and mobile devices.
- **Secure & Reliable Hosting** – Hosted on a high-performance server for enhanced security and uptime.
- **User-Friendly CMS** – Easily update content without needing technical skills.
- **Results in Two Weeks** – Expect measurable improvements in rankings and inquiries within two weeks of launch.

The Basic Website Package is perfect for businesses that need a high-performance website that doesn't just look great—it delivers real results.



WEBSITE PACKAGES



VISIBLE WEBSITE PACKAGE

The Visible Website Package includes all the features and metrics of the Basic Website Package, but is specifically designed for businesses targeting multiple locations. It ensures strong search visibility across different geographic areas, helping businesses rank effectively and generate inquiries in each service location.

Key Features:

- **Multi-Location SEO Optimization** – Built to rank in multiple cities or regions.
- **Geo-Targeted Landing Pages** – Custom pages optimized for each location to improve local search performance.
- **Optimized for Speed & Mobile** – Fast, lightweight, and fully responsive across all devices.
- **Results in Two Weeks** – Expect measurable improvements in rankings and inquiries within two weeks of launch.

The Visible Website Package is ideal for businesses targeting multiple locations that want to maximize visibility and attract clients in every market they serve.



WEBSITE PACKAGES



OPTIMIZED WEBSITE PACKAGE

The Optimized Website Package includes all the features and metrics of the Basic Website Package, but is designed for businesses in highly competitive industries or those competing against large aggregator sites. This package provides enhanced SEO strategies, and a stronger technical foundation to outperform competitors and dominate search rankings.

Key Features:

- **Advanced SEO & Competitive Analysis** – Deep competitor research and SEO strategy development to give your business an edge.
- **On-Page & Off-Page SEO** – Optimized content, metadata, and link-building strategies for maximum search visibility.
- **Initial Authority-Building Strategy** – High-quality, SEO-rich content to establish expertise, authority, and trust (E-A-T).
- **Enhanced Technical SEO & Site Performance** – Structured data, schema markup, and technical optimizations for faster indexing and ranking.
- **Aggressive Service Optimization** – Ideal for businesses that compete with aggregates highly saturated markets.
- **Customized SEO Roadmap** – A tailored strategy to ensure long-term ranking improvements and continued visibility.
- **Results in 2+ Weeks** – Expect measurable improvements in rankings, inquiries, and conversions within two weeks of launch.

The Optimized Website Package is perfect for businesses in competitive industries that need a stronger SEO presence, and visible search rankings.



TECHNICAL SEO EXPERTISE



WHY TECHNICAL SEO MATTERS

Unlike traditional web design companies, WOW Websites.com prioritizes Technical SEO in every project. We understand that for a website to succeed, it must be easily crawlable, indexable, and optimized for search engines.

Key Technical SEO Features

Fast Loading Speeds

Your website will load quickly for the best user experience and SEO rankings.

Mobile-Friendly Design

Your website is optimized for seamless performance across all devices.

Structured Data Implementation

Your website is enhanced for search result visibility.

Secure Websites (HTTPS)

We prioritize security and credibility for better search rankings.

Optimized URL Structures

We create clean and SEO-friendly URLs for easy indexing.



TESTIMONIALS



WHAT OUR CLIENTS SAY

"Outstanding! We have used WOW Websites for 14 years and could not ask for a better team. Responsive, kind, and take the time to explain everything so even a non-techie can understand. Our business is a success in part because of their work and tenacity. Thanks for all you do!!"

LIVING THE DREAM DIVERS

"We have come to rely on the WOW team for all of our internet related issues over the past 5 years, including using Web 2.0 tools and social media. We trust them implicitly for expert advice and guidance and the team is incredibly responsive and a pleasure to interact with. We highly recommend working with them."

SOLOMON HARRIS

"I can honestly state that Wowbsites.com provide the finest quality and service. Their expertise in all aspects of web design and SEO are unmatched in the industries of real estate and vacation destinations throughout the Caribbean region."

ERA CAYMAN ISLANDS

"We are a small boutique hotel that achieved big league status with Fevi's SEO skills and her team's assistance in keeping our website looking fresh, current and relevant. She provided answers and guided us to take advantage of the best options available."

COBALT COAST



CASE STUDIES



PROVEN RESULTS

Case Study: ERA Cayman Islands

- Client since 2008
- Most visible Real Estate Company in the Cayman Islands
- Highest ranking Real Estate Broker,
- Ranking competes with aggregates like Realtor and CIREBA
- Highest organic ranking for a real estate website
- Highest and most visible auction insights on Paid Ads
- Receives between 5 to 12 high-value inquiries per week

Case Study: Living the Dream Divers

- Client since 2012
- Most visible Dive Operator in the Cayman Islands
- Highest ranking in Organic rankings
- Highest ranking in Paid results
- Higher ranking than even PADI
- Highest ranking compared to all direct competitors
- Receives a minimum of 20 high-value inquiries per day

GET IN TOUCH

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